October 2014

SeedSense

THE DRUM THAT DOES IT ALL

Rancona® Dimension is like no other product in the Australian market.

Rancona® Dimension, is based on the very active fungicide **Ipconazole** at a low rate of 25g/L in combination with 20 g/L **Metalaxyl**. This gives excellent **smut** and **bunt** control in wheat, barley and oats, and superior **Pythium** control and **Rhizoctonia** suppression in wheat and barley.

The revolutionary aspect of Rancona® Dimension though is, not only is it registered on Rhizoctonia, Pythium, smuts and bunt but, in an industry first, Rancona® Dimension is the only seed treatment in Australia registered for **Crown rot** *(Fusarium pseudograminearum)* suppression in wheat and barley.

Rancona® Dimension is truly one drum that does it all!

With Crown rot a serious disease in Australia, causing close to $100 million damage to cereals each year (GRDC 2014), Rancona® Dimension is an integral tool when used in conjunction with appropriate crop rotations, soil nutrition, soil management and inter row sowing to protect your crops.

Adequate nutrition especially zinc is critical in reducing the impact of rhizoctonia and Crown rot on cereal crops, so farmers should also consider applying **Zincflo® Plus** to their seed along with Rancona® Dimension to maximise yield potentials.

The unique **ME formulation** of Rancona® Dimension – technology first seen in Rancona® C – is a mixture of water and water insoluble components forming a visually homogenous, transparent liquid with small emulsion droplet size. This makes the Rancona® Seed Treatment family of products more **user friendly** in terms of dust off at application when compared to traditional suspension concentrate (SC) seed treatments. It also offers **excellent seed flow** through equipment, **enhanced seed coverage** with reduced rub off during subsequent handling and **easier clean down** of machinery after application, meaning less time cleaning and more time treating!

Rancona® Dimension is the smart choice in seed treatment in the Australian market. With its excellent disease spectrum including new Crown rot registration coupled with its unique formulation why risk your crops to any other product, when you can apply one product that does it all!

With Rancona® Dimension protecting your crops has never been so easy!

MORE POWER. BETTER PROTECTION.
A NEW **DIMENSION** IN AUSTRALIAN SEED TREATMENT.

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Hannaford
The Seed Protection Specialists

WELCOME TO HANNAFORD'S SEED SENSE

Farming in Australia this season has yet again proven what a challenging profession it can be, with Mother Nature unleashing her many extremes!

As harvest period ramps up, it is the perfect time to assess which crop disease or pest issues have negatively impacted your crop's yield potential and plan the corrective actions for next season's seed to reduce your risk.

With many seed treatment options now available to growers, selection can be a confusing process, but the key is to always ensure the product you select carries the label registration for your pest or disease issue of concern.

Be sure to talk to your local Hannaford franchisee to determine the product to suit your needs.

We are also pleased to inform readers that due to positive customer feedback on the value of this publication, we plan to issue a follow-up edition in early 2015.

As always, we thank you for your patronage and look forward to providing your seed preparation services this season.

All the best during the harvest period!

Kind Regards,

Brett Heath
Commercial Manager

ULTIMATE AFL GRAND FINAL WINNERS

We are thrilled to announce that the winners of our 2014 Ultimate AFL Grand Final promotion were Tracey Kippin from Western Australia and Stewart Michael from South Australia.

They both completed the online survey and added in 25 words or less as to why seed treatment is important.

The winners thoroughly enjoyed their time in Melbourne at the recent Grand Final which included airfares, accommodation and a Grand Final package that included a dinner and tickets to the Grand Final.

"Thank you so much to the Hannaford team. We had an unforgettable weekend and enjoyed the beautiful weather and sights of Melbourne on AFL Grand Final weekend."

Tracey Kippen

HANNAFORD – SUPPORTING SMALL RURAL COMMUNITIES

For close to 90 years Hannaford have supported local communities and this season is no different. Hannaford is pleased to announce it is a proud supporter of the Foundation for Rural and Regional Renewal (FRRR).

FRRR helps rural and regional communities respond to the issues that affect them through local community grants.

The grants have the flexibility to address issues that make a difference to the sustainability of rural, regional and remote communities, ranging from early childhood to aged care, creating social capital and creating local infrastructure.

To learn more about FRRR and how they help local communities, visit www.frrr.org.au

Every time you use Hannaford, we will be supporting local communities, just like yours.

FRRR
Foundation for Rural & Regional Renewal

HANNAFORD AWARD WINNERS

Simon and Kristy Roper of Esperance WA were recently awarded Hannaford's National Business Excellence Award as our Best Franchise in Australia.

They were one of three finalists, with Peter and Jan Hill of Berrigan NSW and Mick and Denise Coleman of Balaklava SA also recognized as the best performers within their region.

Simon and Kristy have substantially grown the Esperance franchise since taking on the area seven years ago and have consistently demonstrated standards to be proud of in their business operations.

Well done to Simon and Kristy!

AUSTRALIA'S SPECIALIST RANGE OF SEED TREATMENTS

RANCONA® DIMENSION
The drum that does it all

RANCONA® C
Superior control of smuts and bunt

VITAFLO® C
Effective disease control and strong germination

FOLIARFLO® C
Dual protection for seed and leaves

QUANTUM® PRO
All round protection for seed, leaves and roots

PROGUARD® PLUS
Preventative for smuts, bunts and aphids

XLFLO®
Get your lupins covered early

THIRAFLO®
Unbeatable protection for lupins and chickpeas

EVERSHIELD®
Effective control of seed borne diseases

ZINCFLO® PLUS
Gets your crop off to a great start

Seed Treatment	Active(s)	Covered Smut/Bunt	Flag Smut	Loose Smut	Stripe Rust	Leaf Rust	Leaf Scald	Septoria Leaf Blotch	Powdery Mildew	Take-all	Anthracnose	Ascochyta	Botrytis	Brown Leaf Spot	Pythium Root Rot	Rhizoctonia Root Rot	Fusarium Crown Rot	Blackleg	Stored Grain Insect Pests	Blue Oat Mite	Red Legged Earth Mite	Aphids	Trace Element
Rancona Dimension	Ipconazole Metalaxyl	Wheat, Barley, Oats	Wheat[1,2]	Wheat, Barley, Oats											Wheat, Barley	Wheat* Barley*	Wheat* Barley*						
Rancona C	Ipconazole Cypromethrin	Wheat, Barley, Oats	Wheat[1,2]	Wheat, Barley, Oats															Wheat, Barley, Oats				
Vitaflo C	Carboxin Cypromethrin	Wheat, Barley, Oats	Wheat,[1,2] Triticale[2]	Wheat, Barley, Oats, Triticale															Wheat, Barley, Oats, Triticale				
Foliarflo C	Triadimenol Cypermethrin	Wheat, Barley, Oats	Wheat[1,2]	Wheat, Barley, Oats	Wheat*		Barley*	Wheat*	Barley										Wheat, Barley, Oats				
Quantum Pro	Fluquinconazole	Wheat, Barley[3]	Wheat[1,2]	Wheat, Barley[3]	Wheat **	Wheat***	Barley*[3]	Wheat*	Barley*	Wheat*								Canola*					
Proguard Plus	Tebuconazole Imidacloprid	Wheat, Barley, Oats	Wheat[1,2]	Wheat, Barley, Oats																		Cereals	
Xlflo	Ipriodione													Lupins		Lupins*							
Thiraflo	Thiram										Lupins[2]	Chickpeas[2]	Chickpeas[2]										
Evershield	Thiram Thiabendozle											Chickpeas, Lentils, Field peas	Chickpeas										
Guardian	Imidacloprid																		Cereals	Canola, Lupins	Canola, Lupins	Cereals, Canola	
Cosmos	Fipronil																				Canola		
Zincflo Plus	Zinc (Chelated) Sulphur & Nitrogen																						Cereals

* Suppression
**Stripe rust is controlled for up to 6 weeks after sowing, with good suppression thereafter
***Leaf rust is controlled for up to 4 weeks after sowing, with good suppression thereafter

[1] Soil borne
[2] Seed borne
[3] Refer to label for additional registrations

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® Cosmos is a registered trademark of BASF
ALWAYS REFER TO REGISTERED LABEL FOR FULL INSTRUCTION.

Hannaford

Where the locals go

SOUTHERN NSW & VICTORIA

Berrigan, Finley, Deniliquin, Jerilderie, Corowa & Tocumwal
Peter & Jan Hill
0428 852 323

Wagga Wagga, Junee, Coolamon, Lockhart, Holbrook & Tarcutta
Barry & Joanne Kohlhagen
0459 202 079

Warracknabeal, Minyip, Birchip, Hopetoun, Sea Lake & Swan Hill
Brian & Charmaine Wilson
0427 681 034

Charlton, Donald, Saint Arnaud, Quambatook, Boort & Echuca
Bernie & Wendy Laffin
0417 567 602

Nhill, Rainbow, Jeparit & NW Dimboola
Rob Lynch
0428 911 387

Horsham, Kaniva & SE Dimboola
Wayne and Lindy George
0427 902 381

Ballarat, Ararat, Lismore & Clunes
Andrew & Janelle Cheesman
0437 688 776

Goroke, Francis, Edenhope & Casterton
David & Karen Harris
0428 857 725

SOUTH AUSTRALIA

Streaky Bay, Ceduna, Port Kenny & Poochera
Dion & Ursula Gilmore
0428 261 448

Lock, Tooligie, Wudinna & Kimba
Hannaford Eyre Peninsula Pty Ltd
(08) 86 843 510

Cummins, Kapinnie, Karkoo & Ungarra
Hannaford Eyre Peninsula Pty Ltd
(08) 86 843 510

Port Lincoln, Tumby Bay, Cleve & Cowell
Hannaford Eyre Peninsula Pty Ltd
(08) 86 843 510

Gladstone, Crystal Brook, Jamestown & Melrose
David & Tracey Smith
0428 847 949

Kadina, Alford, Bute & Arthurton Nth
Jamie & Leanne Spencer
0432 629 119

Maitland, Ardrossan, Warooka & Arthurton Sth
Graham & Carole Derrington
0419 821 654

Snowtown, Blyth, Nantawarra & Avon
Mick & Denise Coleman
0427 642 142

Auburn, Clare, Manoora & Burra
Garry & Tania Gaerth
0409 280 318

Barossa, Riverland, Eudunda & Tarlee
John & Margaret Schutz
0417 812 760

Strathalbyn, Fleurieu Peninsula & Kangaroo Island
Tom Eckert
0427 373 053

Naracoorte, Bordertown, Keith & Tintinara
David & Karen Harris
0428 857 725

WESTERN AUSTRALIA

Geraldton, Binnu, Mullewa & Mingenew
Gary Hamdorf – Hannaford Agronomist
0427 022 355

Moora, Dandaragan, Coorow & New Norcia
Darren Rutley
0400 510 154

Dowerin, Trayning, Bencubbin & Dalwallinu
Brent & Gloria Melville
0428 811 585

Northam, York, Tammin & Toodjay
Ross & Ellen Parrick
0429 064 119

Pingelly, Beverley, Quairading & Kulin
Phillip & Katrina Crute
0427 250 877

Cuballing, Wandering, Williams & Boddington
Trevor & Kirstie Clark
0418 563 926

Narrogin, Wickepin, Wagin & Kukerin
Charles & Lorette Naudé
0487 404 757

Boyup Brook, Darkan & Kojonup
Trevor & Kirstie Clark
0418 563 926

Katanning, Woodanilling, East Kojonup & Broomehill
Derek Batchelor
0428 241 306

Cranbrook, Tambellup & South Stirlings
Neville & Anne Parsons
0429 904 653

Jerramungup, Gairdner, Borden & Pingrup
Mark Weedon
0428 351 176

Ravensthorpe, Lake King, Kalgarin & Newdegate
Malcolm Smith
0417 981 581

Munglinup, Hopetoun & Cascades
Pym & Pauline Walker
0427 761 074

Salmon Gums & Grass Patch
Kym & Kingsley Walker
0427 477 493

Esperance & Condingup
Simon & Kristy Roper
0412 882 613

Southern Cross, Hyden, Kellerberrin & Mukinbudin
Michael & Sonya Dunbar
0428 401 025

FREE* Seed Germination Test

**For Hannaford customers only.*

Rancona® DIMENSION SEED TREATMENT

Hannaford
The Seed Protection Specialists

The information and recommendations set out in this Newsletter are based on data believed to be reliable at the time of publication. Results may vary, as the use and application of the products is beyond our control and may be subject to climatic, geographical or biological variables, and/or developed resistance. Any product referred to in this newsletter must be used strictly as directed, and in accordance with all instructions appearing on the label for that product and in other applicable reference material. So far as it is lawfully able to do so, Chemtura Australia Pty Ltd accepts no liability or responsibility for loss or damage arising from failure to follow such directions and instructions. ® Registered Trademarks